

MGI Worldwide Member Success Story

Nadia Yaich from Tunisia-based member firm MGI Business & Financial Consulting (BFC) discusses how the firm is focusing on forging key partnerships to contribute to African economic development.

Speaking at the 2018 MGI Worldwide AGM, Nadia Yaich from MGI Middle East & North Africa firm MGI Business & Financial Consulting (BFC), discussed how the firm's vision is to contribute to African economic development through key partnerships, helping to drive business on the continent whilst also actively participating in social responsibility.

Strategic and technical partnerships

Nadia outlined how the firm's focus is to create strong ties and partnerships with corporations and other professionals, which she believes "leads to the birth of African champions."

Nadia explained how signing partnership agreements with firms across the African continent, has strengthened their position. The firm is now present in Senegal, Benin and Togo. She highlighted how these types of well-positioned, strategic and technical partnerships are more cost-effective in the long-run, and also "make it possible to enforce and expand service offerings to include combined effort and skills, which contribute to better customer satisfaction."

Social responsibilities

Nadia highlighted how these partnerships have helped the firm to set up a system focusing on social responsibilities. The firm is now involved in work with Benin-based NGOs that deal with local governance. Nadia was also very pleased to have been given the opportunity to train members of the Benin Institute of Internal Auditors, thereby sharing her experience and knowledge of the field.

The way forward

Future plans for MGI Business & Financial Consulting (BFC) include setting up partnerships with auditing firms in the Ivory Coast and Burkina Faso. In addition, Nadia extends a warm invitation to all MGI Worldwide members to join the firm in their mission to help develop the African continent.

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MGI Business & Financial Consulting (BFC) is a Tunisia-based firm specialised in audit and business advisory services. They are a member of the MGI Middle East & Africa region.



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